



Macon Black Culture
PRESENTS:

JUNETEENTH WEEK '24
“BLACK GIRL MAGIC”
SPONSOR PACKAGE

MACON
BLACK
CULTURE

DEAR FRIEND OF MACON BLACK CULTURE,

I hope this letter finds you well. We are excited to invite you to support and participate in the Macon Black Culture 2nd Annual Juneteenth Celebration, themed "Black Girl Magic".

Our Juneteenth Gala and Cotillion promises to be an esteemed evening honoring the exceptional contributions of local Black women who have significantly shaped our community, alongside celebrating our youth and crowning our first Ms. Macon Black Culture. Expect an unforgettable occasion brimming with inspiration, empowerment, and a strong sense of unity.

Additionally, our 2nd Annual Juneteenth Parade on June 16th will unite the community in celebrating freedom and resilience through a vibrant showcase of culture, history, and strength.

Leading up to these events, from June 10th to 13th, we are organizing a Business Crawl, offering local businesses a unique opportunity to showcase their offerings while supporting a meaningful cause.

Your support is essential to the success of these events. By becoming a sponsor, you align your organization with a celebration of diversity, empowerment, and community building. Your generous contribution will directly impact the success of our programs, ensuring they reach a wider audience and leave a lasting impression.

We offer various sponsorship levels to suit your budget and marketing objectives. Your sponsorship will be acknowledged during our events and highlighted in our promotional materials, social media platforms, and press releases.

If you share our commitment to fostering a sense of community and celebrating the achievements of Black women who have contributed significantly to Macon, Ga, we invite you to partner with us in making the Macon Black Culture 2024 Juneteenth Celebration a resounding success. Attached, you will find detailed information about our sponsorship packages.

For further inquiries or to confirm your support, please contact Nadiyah Harris at (404) 394-9462.

Thank you for considering our request. We eagerly anticipate the opportunity to collaborate with you and create an unforgettable celebration that positively impacts our community.

Sincerely,
Macon Black Culture &
Juneteenth Parade Committee
www.MaconBlackCulture.com



\$5000 - PLATINUM TITLE SPONSOR PACKAGE OF JUNETEENTH CELEBRATION WEEK

- TITLE SPONSOR OF MACON BLACK CULTURE: JUNETEENTH WEEKEND”
- PROMOTION OF YOUR BUSINESS DURING WEEK'S EVENTS
- RECOGNITION ON THE MACON BLACK CULTURE WEBSITE AND ALL PRESS RELEASES
- FULL PAGE AD IN THE WEEKS COMMEMORATIVE PROGRAM
- LOGO PRESENCE ON ALL PROMOTIONAL MARKETING CHANNELS
- SPONSOR OF OUR MACON BLACK BUSINESS CRAWL
- FEATURED ON ALL MARKETING MATERIALS AT OUR EVENTS
- SHOUT OUTS BY HOST/DJ'S DURING ALL EVENTS
- PARADE ENTRY FEE (\$150) TO BE USED OR DONATED
- 8 SEATED TABLE AT JUNETEENTH GALA / COTILLON
- 8 TICKETS FOR “BLACK PARTY”

\$2500 - GOLD SPONSOR PACKAGE OF JUNETEENTH CELEBRATION WEEK

- PROMOTION OF YOUR BUSINESS DURING WEEK'S EVENTS
- RECOGNITION ON THE MACON BLACK CULTURE WEBSITE AND ALL PRESS RELEASES
- HALF PAGE AD IN THE WEEKS COMMEMORATIVE PROGRAM
- LOGO PRESENCE ON ALL PROMOTIONAL MARKETING CHANNELS
- FEATURED ON ALL MARKETING MATERIALS AT OUR EVENTS
- SHOUT OUTS BY HOST/DJ'S DURING ALL EVENTS
- PARADE ENTRY FEE (\$150) TO BE USED OR DONATED
- 6 TICKETS FOR JUNETEENTH GALA / COTILLON
- 6 TICKETS FOR “BLACK PARTY”

\$1,500 - SILVER SPONSOR PACKAGE OF JUNETEENTH CELEBRATION WEEK

- PROMOTION OF YOUR BUSINESS DURING WEEK'S EVENTS
- RECOGNITION ON THE MACON BLACK CULTURE WEBSITE AND ALL PRESS RELEASES
- QUARTER PAGE AD IN THE WEEKS COMMEMORATIVE PROGRAM
- LOGO PRESENCE ON ALL PROMOTIONAL MARKETING CHANNELS
- PARADE ENTRY FEE (\$150) TO BE USED OR DONATED
- 4 TICKETS FOR JUNETEENTH GALA / COTILLON
- 4 TICKETS FOR “BLACK PARTY”

\$500 - BRONZE SPONSOR PACKAGE OF JUNETEENTH CELEBRATION WEEK

- PROMOTION OF YOUR BUSINESS DURING WEEK'S EVENTS
- RECOGNITION ON THE MACON BLACK CULTURE WEBSITE AND ALL PRESS RELEASES
- EIGHTH PAGE AD IN THE WEEKS COMMEMORATIVE PROGRAM
- 2 TICKETS FOR JUNETEENTH GALA / COTILLON
- 2 TICKETS FOR “BLACK PARTY”

\$250 - BLACK BUSINESS CRAWL / JUNETEENTH CELEBRATION WEEK SPONSOR PACKAGE

- FEATURED IN BLACK BUSINESS CRAWL PROMOTION ON SOCIAL MEDIA
- RECOGNITION ON THE MACON BLACK CULTURE WEBSITE
- FEATURED IN OUR MACON BLACK BUSINESS CRAWL
- PARADE ENTRY FEE (\$150) TO BE USED OR DONATED

[CLICK HERE TO SPONSOR](#)





SCHEDULE:

JUNE 6TH-16TH, 2024

JUNETEENTH WEEK

KICK-OFF MIXER

THE JUNETEENTH

JUNIOR DEBUTANT

PRESENTATION AND GALA

BLACK GIRL MAGIC

WELLNESS RETREAT

MACON BLACK

BUSINESS CRAWL

PROTECT BLACK WOMEN FORUM

BLACK PARTY FUNDRAISER

JUNETEENTH 2024 PARADE

& MORE!